

TQCSI Trading Case Study

Online Trading Portal

Quotation

"Deadline were instrumental in developing and improving our concept for a trading website. During the development process Deadline were helpful, professional and patient with specifications and responded to changes and improvements quickly and painlessly. I'd recommend Deadline to any business who wanted a professional internet based system linked to an effective website."

Craig Bates

PRESIDENT, TQCSI

Project Snapshot:

1. Deadline created an online trading portal for TQCSI clients to showcase products & services to buyers throughout the world.
2. TQCSI is one of the world's leading certification bodies focused on certifying businesses against international standards for quality, the environment and many other disciplines.
3. Key features include supplier search function, online payment registration, traders messaging system; and the ability for traders to create a product listing for others to view.

Project Description

Imagine a worldwide trading network at your fingertips. TQCSI and Deadline have combined diverse industry skills to turn a vision into reality. The result is TQCSI Trading, an online portal with a web front-end that provides TQCSI clients with a facility to showcase their products and services to buyers throughout the world.

TQCSI is one of the world's leading certification bodies with more than 6,500 clients throughout Asia, the Middle East and Europe. TQCSI is focused on certifying clients against international standards for quality, the environment, workplace safety, food safety and many other disciplines. Through adoption of these international standards, businesses can be assured that products or services they purchase meet specific requirements.

Fashioning an industry-first for certification bodies, TQCSI President Craig Bates states "This trading portal will be embraced throughout our international reach of 6,500 clients in 34 countries across four continents"; hence TQCSI Trading is catering to a largely diverse group of manufacturers and suppliers.

When designing this online network TQCSI's main goals were to enable their clients to interact with each other online and promote trade between TQCSI clients on an international scale, which also adds value to the TQCSI accreditation. While the portal is predominantly designed to assist TQCSI clients, other non TQCSI certified manufacturers and suppliers are also welcome. Registration is transactional via an easy payment process online.

TQCSI have been working with Deadline for the past 7 years on projects such as the TQCSI website and database management. Deadline's knowledge of the internet and experience in developing web systems with data integration meant that they could guide TQCSI's thought process and enhance the concept where possible.

Key features that enrich the user experience are an extensive supplier search function; registration to the portal via online payment; a messaging system for traders to interact; and the ability for suppliers to have a product or service listing that is viewed by other traders. Another dynamic feature is the 'trader of the month', which randomly selects a trader's profile description to appear on the Homepage with a link through to their full profile.

TQCSI authorised staff are able to monitor activity through administrative access and can make working changes via their Content Management System. "Deadline developed a customised content management system that makes the system easy to manage with little training required". Another complexity that saves TQCSI more administrative overhead and makes the trading portal very manageable is the connectivity with TQCSI's client database. This means that when a new client becomes TQCSI certified they are automatically able to access the trading portal.

"The end-result has met our expectations, considerably enhanced our marketing and provided a significant edge for our clients. For the first time in the industry, it has provided a means of facilitating trade based on potential suppliers having international standards in place for their management systems". Deadline provide on-going support for TQCSI Trading and are confident the user base for this trading tool will grow exponentially in the coming years.

Visit the website

www.tqcsitrading.com.au

deadline.net.au

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TRADE MESSAGES

From	Subject	Received
Deadline	RE: TQCSI Trading Enquiry for Pulse Rate	05.10.2011
Deadline	TQCSI Trading Enquiry for Pulse Rate	05.10.2011

TQCSI TRADING facilitating trade through certification



MANAGE LISTINGS

Name	Image	Enabled	Added	Updated	Action
Pulse Rate		Yes	29.06.2011	29.06.2011	edit delete
NEST		Yes	29.06.2011	29.06.2011	edit delete

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